



September 23, 2009

To Whom It May Concern:

Precision PR is proud to host a benefit fundraiser for the Edith Bishel Center for the Blind and Visually Impaired that will bring people in our community together for a magical event. The goal is to raise funds for the blind and visually impaired while celebrating the release of the latest movie in the Twilight Saga: **“New Moon”**. The excitement for this cultural phenomenon (29 million book copies sold in one year) is growing and we are eager to celebrate with a movie release party!

Our Twilight event will take place on November 20, 2009 from 6:00 pm to 11:00 pm at the Richland Red Lion and is open to Twilight fans 13 years and older.

We invite you to dance the night away and have your picture taken with Edward, Bella, and other Twilight cast look-a-likes. Our Twilight guests will have access to exclusive Twilight vendors filled with popular Twilight goodies and gifts with a chance to become a member of the Cullen Coven complete with vampire bite marks.

Tickets are \$35 per person and include Bella’s favorite Italian feast, one glass of wine or soda and a slice of Bella’s birthday cake (you can even help Bella blow out her birthday candles). Every ticket purchased enters you for a chance to win one of four exclusive Twilight charm bracelets!

A “New Moon” silent auction and “Full Moon” raffle with many Twilight coveted treasures will be held during the event.

We are currently accepting sponsors for this event. Listed below are our levels of sponsorship:

Team Edward ~ \$500

- Your company logo will be displayed on our marketing material, silent auction books & New Moon video clip
- Sponsor company will be recognized by emcee
- Sponsor will receive 2 free body bite marks during the event
- Sponsor will receive 4 free event tickets

Team Jacob ~ \$350

- Sponsor company logo will be displayed on New Moon video clip
- Sponsor company name will be recognized on Silent Auction books
- Sponsor will receive 2 free body bite marks during the event
- Sponsor will receive 3 free event tickets

Quileute Wolf Pack ~ \$200

- Sponsor company logo will be displayed on New Moon video clip
- Sponsor will receive 2 free event tickets

I thank you for your consideration in this matter. For your convenience the Edith Bishel Center for the Blind and Visually Impaired’s Tax ID number is 91-1323283. Please feel free to contact Melissa Jones at (509) 492-1819 or Cynthia McCready at (509) 735-0699 with any questions.

Sincerely,

Cynthia McCready, Edith Bishel Center for the Blind & Visually Impaired